

BVLGARI INAUGURATES ITS ROLE AS EXCLUSIVE PARTNER OF BIENNALE ARTE 2026 WITH LOTUS L. KANG IN ITS PAVILION AT THE GIARDINI

Bvlgari inaugurates its role as the Exclusive Partner of the International Art Exhibition of La Biennale di Venezia until 2030. This significant commitment solidifies the Maison's strong and enduring bond with art, cultivated over years by promoting creativity as an expression of freedom, fostering cultural dialogue, and driving innovation. A further expression of Bvlgari's dedication to perpetuate art and beauty for an ever-wider audience.

Known for her complexly layered environments that meld organic, structural and metabolic languages, the work of Lotus L. Kang (b. 1985, Toronto) gives poetic form to reflections on themes spanning inheritance, impermanence, memory, and translation. For the Bvlgari Pavilion, Kang presents *The Face of Desire is Loss*, an installation that continues her enduring engagement with time as unruly, sedimentary and non-linear. A series of unfixed photographic films anchor the exhibition, suspended from lengths of steel joist. Termed *skins* by the artist, these films will remain continuously sensitive to their environment, developing over the course of the Biennale Arte 2026 as they are exposed to the light and humidity of the pavilion. Amidst the skins, Kang installs a series of new sculptural works, rendered from tatami mats, cast objects, spirits, and other changeable forms. Encasing the windows of the space with lengths of 35mm film, Kang turns the pavilion into both projector and projection, as a mix of natural and artificial light passes through the celluloid and casts shifting striations of color and form across the installation.

At the Biennale Arte 2026, Bvlgari presents a significant new chapter in its creative expression. Its vision couples technical mastery with artistic flair and reinforces the Maison's role both as a creator of beauty and as a promoter of the universal, vibrant and ever-contemporary language of art. "For Bvlgari, this partnership represents a natural, meaningful, and forward-looking extension of our long-standing and continuously strengthening commitment to the arts, with a particular focus on contemporary expression. As Exclusive Partner, we are proud to contribute to the creation of a dynamic and inspiring environment in which visitors, artists and curators can come together, engage in dialogue, experiment freely, and collectively imagine and shape the culture of the future," commented Jean-Christophe Babin, CEO of Bvlgari.

Fondazione Bvlgari also joins the 61st International Art Exhibition - La Biennale di Venezia, inaugurating its first exhibition with two female Italian artists as part of the Collateral Events. Hosted in the Sale Monumentali of the Biblioteca Nazionale Marciana, a venue that symbolizes the preservation and transmission of knowledge, the project combines two site-specific installations: *Momentary Monument – The Library* by Lara Favaretto and *Fragments of Fire Worship* by Monia Ben Hamouda.

Bvlgari's commitment has extended in multiple directions over the years, embracing both the ancient and the contemporary. The preservation and enhancement of historical and artistic heritage are a constant source of inspiration for Bvlgari, generating new languages that merge knowledge of the past with the innovative spirit of the present, providing constant inspiration for future creations. This translates into tangible commitment through a wide range of initiatives supporting the treasures of the past, from its contribution to the restoration of the Scala d'Oro at the Doge's Palace in Venice and the paintings by Paolo Veronese in the church of San Pietro Martire in Murano, to projects in Rome, underscoring the Maison's deep connection with the city. These include the restoration of the Spanish Steps, the polychrome floor mosaics of the Baths of Caracalla and the marbles of the Torlonia Collection. An equally important dialogue with contemporary creativity has led to a collaboration with MAXXI, the National Museum of 21st Century Arts in Rome, for the MAXXI Bvlgari Prize – in its 10th edition in 2027 - and to a partnership with the Whitney Biennial, both under the aegis of Fondazione Bvlgari since 2024, and finally to becoming Exclusive Partner of the International Art Exhibition of La Biennale di Venezia.

BVLGARI. Part of the LVMH Group, Bvlgari was founded in the heart of Rome in 1884. Over the decades, the Brand has established a worldwide reputation as the magnificent Roman High Jeweler and icon of Italian art of living thanks to its exquisite craftsmanship, visionary design and audacious colour combinations. Through the pioneering vision that is intrinsic to the brand's DNA since its founding, the company's international success has evolved into a global and diversified luxury purveyor of products and services, ranging from fine jewels and high-end watches to accessories and perfumes, and featuring an extended network of boutiques and hotels in the world's most exclusive locations. Numerous philanthropic partnerships testify to Bvlgari's deep belief in present-day innovation for a sustainable future, through its commitment to Corporate Social & Environmental Responsibility as well as to "giving back" to nature and to the community. In 2024, the Maison announced the creation of Fondazione Bvlgari, reinforcing its commitment to building a meaningful future through care, generosity, and long-term dedication.

FONDAZIONE BVLGARI. Founded in 2024 to strengthen and expand Bvlgari's cultural, philanthropic and social commitment, Fondazione Bvlgari is dedicated to creating lasting value in the fields of Art & Patronage, Education, Philanthropy, and Transmission of Savoir-Faire. Driven by a "give back" approach and a deep sense of responsibility toward the community, Fondazione Bvlgari partners with leading global organizations and builds long-term collaborations to empower future generations, nurture creativity and the arts, foster artistic expression and the preservation of cultural heritage, support vulnerable communities, and promote sustainable development.

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